



CRF Health Appoints Gregg Jewett Senior Director of Strategic Alliances and Partnerships

Lansdale, PA – April 8, 2010: Gregg W. Jewett has been appointed to the new position of Senior Director, Strategic Alliances and Partnerships for CRF Health. The company is a leading provider of electronic patient reported outcomes (ePRO) and wireless data collection for life sciences research.

Gregg brings to CRF Health more than 12 years experience in the pharmaceutical and clinical research industries. Prior to joining CRF Health, he was Senior Manager for Global Strategic Sourcing with Merck & Co., formerly Schering-Plough, where he led the Schering-Plough Research Institute clinical sourcing department, and most recently played a critical role in the research procurement integration strategies and activities of Schering-Plough into Merck.

In addition to leading strategic vendor assessments and global initiatives, Gregg has significant experience developing successful global alliances with a variety of service providers including CROs, EDC, PRO and IVR organizations.

In his new position at CRF Health, Gregg will be dedicated to developing strong, effective working relationships with CROs and other complementary clinical service providers. Gregg's focus will be on strengthening existing relationships, building new alliances, and ensuring their value and effectiveness towards CRF Health's growth and success in the ePRO marketplace.

"The company experienced record growth in 2009. Continued support for our many CRO and complementary service partners remains a top priority for expansion of our ePRO market share," says Mary Briggs, Vice President of Global Sales and Marketing at CRF Health. "With Gregg's broad industry experience and leadership, we plan to see expanded partnerships and continued strong growth through 2011 and beyond."

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About CRF Health

CRF Health is a global leader in ePRO (electronic patient reported outcomes) solutions for the life sciences industry. Through innovative technology, a thorough understanding of drug development, and mobile computing, CRF Health is driving the change to higher quality outcomes and more efficient paper-free clinical trials.

CRF Health's ePRO technology has been used in more than 60 countries, on six continents and 68 regional languages, including 10 regional Indian dialects. CRF Health consistently demonstrates the industry's highest patient compliance rates, while delivering unrivaled data accuracy and unmatched patient and site acceptance.

Driving the change to safer and more efficient paper-free clinical trials, CRF Health's experience combined with the company's dedication to ensuring the highest quality and most responsive customer service has made them the Life Science industry's most trusted partner.

Since its founding in 2000, CRF Health continues to provide true global ePRO delivery and service. Headquartered in the US, CRF Health operates its R&D center of excellence in Helsinki, Finland and has offices around the world.

For more information, please visit www.crfhealth.com.

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