



CLINICAL TRIALS COMPLIANCE TRIPLES WITH ELECTRONIC DIARIES

- Tech-Savvy Pensioners Most Compliant Demographic -

Waltham, MA – June 11, 2008: Patient compliance to protocol in clinical trials using electronic diaries is more than 3 times that for paper-based trials, according to research released today by CRF, the leading global provider of electronic Patient Reported Outcomes (ePRO). Accurate, timely and complete patient data improves the quality and reliability of patient reported data. The research also showed that pensioners are the most compliant demographic when using electronic reporting tools, dispelling the belief that technology negatively affects their compliance rating.

The trials, which were conducted on almost 30,000 subjects across 23 different therapeutic areas in 42 countries, also revealed geographic and gender differences where compliance to clinical trial protocol is concerned. Women were on average 13% more compliant than males and Indian subjects were the most compliant of all geographies. Some key findings include:

- Compliance within ePRO trials is 89.5%, a huge rise on paper-based trials which usually return compliance of little above 30%.
- The compliance of elderly patients was 91.8%, higher than both children (90.9%) and adults (88.4%). This contradicts the popularly held belief that ePRO trials are let down by failing levels of compliance amongst elderly patients who cannot get to grips with the technology.
- American elderly demonstrated a commendable compliance of 89.3%, contrary to the perception that the elderly in America are particularly unreliable subjects.
- Vaccines and OAB trials produce the greatest levels of compliance, whereas pain compliance tends to be lower – particularly back pain and breakthrough pain.
- Russia, Poland and Hungary all have patients with over 90% compliance, whereas Mexico and Argentina both demonstrate compliance under 75%. The most compliant nation was India, with an astonishing compliance level of 97.4%, amongst 355 patients.

Pamela McNamara, CEO of CRF, commented: "Pharmaceutical companies and medical consultants have traditionally been reluctant about adopting electronic diaries. But the compliance levels and the degree of data accuracy that ePRO trials now bring means that pharmaceutical companies cannot afford to ignore ePRO solutions without the risk of losing a competitive edge. The higher accuracy of the patient data collected with Tablet PCs,



SmartPhones and PDAs means the cost of clinical trials can be driven down by reducing the numbers of patients needed for the trials. Paper-based data collection methods are rapidly becoming outdated and the industry, informed with research like this, is starting to realize this.”

About CRF Inc.

CRF Inc. (CRF) is the leading global provider of electronic Patient Reported Outcomes (“ePRO”) and wireless data collection solutions for the Life Science Industry. Through innovative technology and a thorough understanding of drug development and mobile computing, the company is driving the change to safer and more efficient, paper-free clinical trials. CRF's technology has been used by more than 160,000 patients across 60 countries in 66 languages for 45 indications. The company has demonstrated one of the industry's highest patient compliance rates - an average 95% compliance through Phase I, II, III and IV clinical trials.

CRF's award-winning product, the TrialMax[®] Suite, is a flexible and configurable ePRO technology that provides real-time patient monitoring, outstanding data accuracy and increased safety through compliance. The TrialMax[®] application's unique features enable clinical trial sponsors to rapidly collect valuable data and conduct complex clinical trials with greater flexibility than other ePRO solutions. CRF's experience, combined with its dedication to achieving the highest quality and most responsive customer service, has made the company one of the biopharmaceutical industry's most trusted partners. For more information, please visit www.crfhealth.com.

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Press Contacts:

UK:

Rafi Cooper/ Lucy Clark
Buffalo Communications
Tel: +44 (0) 20 7 292 8680
crf@buffalo.co.uk

US:

Lisa Felice
Tel: +1 781 835 6539
lisafelice@comcast.net