



CRF Health Launches Inventory Management Program and Opens New Logistics Facility

Lansdale, PA, USA, August 9, 2010— CRF Health, a global leader in electronic patient-reported outcomes (ePRO) solutions for the Life Sciences industry is pleased to announce the formal launch of its Inventory Management Program and the recent opening of its new 4200+ sq. ft. “purpose-designed” logistics and warehousing facility. CRF Health has a well-established logistics facility located in Helsinki, Finland to accommodate global clinical studies, and plans to move to a larger facility in early 2011.

“In response to feedback from our strategic customers, CRF Health has launched a comprehensive Inventory Management Program that is available to all customers” said Jaime Racine, VP of Support Services. “Whether a Sponsor or CRO is attempting to ease the burden of ePRO device management or reduce the financial investment of acquiring new ePRO devices, we can help”. The inventory management program is available for all device types including Windows Mobile® Palm, and our TrialSlate™ software, as well as all accessories. These new services include:

- Up to six (6) months of free warehousing for each study, as well as an option to the extend the warehousing services
- Device buyback options
- Third-party brokerage services to transfer devices between clients
- New equipment for long-term investment
- Reconditioned equipment to reduce the upfront costs
- Refurbishing services on both client owned devices and newly acquired devices
- Recycling services for all devices even if purchased elsewhere
- Leasing options

CRF Health opened the new warehouse facility on August 5, 2010, located in the Philadelphia region. The facility is designed to stream-line the workflow in device management, as well as warehouse our customers’ devices and accessories. The opening of the new facility coincides with the relocation of the U.S. corporate offices to Plymouth Meeting, PA. “Since 2008, our company has experienced impressive growth in clientele, staffing, operational delivery teams and sales” said Rachael King, CEO. “The move to larger facilities has been planned since early 2009 as part of our managed growth strategy.”

About CRF Health

CRF Health is a global leader in ePRO (electronic patient reported outcomes) solutions for the life sciences industry. Through innovative technology, a thorough understanding of drug development, and mobile computing, CRF Health is driving the change to higher quality outcomes and more efficient paper-free clinical trials.

CRF Health’s ePRO technology has been used in more than 60 countries, on six continents and 68 regional languages, including 10 regional Indian dialects. CRF Health consistently demonstrates the industry’s highest patient compliance rates, while delivering unrivaled data accuracy and unmatched patient and site acceptance.

Since its founding in 2000, CRF Health continues to provide true global ePRO delivery and service. Headquartered in the US, CRF Health operates its R&D center of excellence in Helsinki, Finland and has offices around the world.

For more information, please visit www.crfhealth.com.

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