



CRF Health's Founders Increase Ownership in the Company

Plymouth Meeting, PA – September 2, 2010: CRF Health is pleased to announce that the three founders of CRF Health have significantly increased their ownership in the Company.

Over a year ago, 3i announced its intention to divest its venture funds. After a very competitive process, we are delighted to announce that Timo Ahopelto, Jarkko Joki-Tokola and Jaakko Ollila, who founded CRF Health in 2000, have acquired the 3i interest and together are now the single largest investor group in the company.

Jarkko Joki-Tokola will continue to represent the founders on the board of directors. He is joined on the board by Alan Howarth (independent chairman), Claus Hojbjerg Andersen (Nordic Venture Partners), Oliver Kolbe (smac Partners) and Rachael King (CEO).

Jarkko Joki-Tokola, CRF Health founder and board member, commented: "In the 10 years since we founded CRF Health, we have watched the Company grow to become the leading ePRO provider in the global clinical trial sector. The Company's success has been built on a seasoned executive management team, excellence in R&D, first class service and operations reliability. We are looking forward to playing an active role in the company as it continues to grow and serve its customers well."

Rachael King, CEO of CRF Health, commented, "We are extremely pleased to have received this tangible evidence of the original founders' confidence in the Company. I look forward to our continued growth and the active participation of the founders in developing the Company's future strategy."

About CRF Health

CRF Health is a global leader in ePRO (electronic patient reported outcomes) solutions for the life sciences industry. Through innovative technology, a thorough understanding of drug development, and mobile computing, CRF Health is driving the change to higher quality outcomes and more efficient paper-free clinical trials.

CRF Health's ePRO technology has been used in more than 60 countries, on six continents and 68 regional languages, including several regional Indian dialects. CRF Health consistently demonstrates the industry's highest patient compliance rates, while delivering unrivaled data accuracy and unmatched patient and site acceptance.

Since its founding in 2000, CRF Health continues to provide true global ePRO delivery and service. Headquartered in the US, CRF Health operates its R&D center of excellence in Helsinki, Finland and has offices around the world.

About CRF Health's founders

Timo Ahopelto, Jarkko Joki-Tokola and Jaakko Ollila founded CRF Health in 2000 with a vision to create a global ePRO company known for delivery excellence, technology and clinical understanding. Now, 10 years later, the founders believe the Company has achieved this goal with its current team – broadly from the management to every member from logistics to R&D, and from sales to project management. Currently, the founders are the single largest equity holder of the company.

For more information, please visit www.crfhealth.com.

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