



CRF Health Takes an Environmental Leadership Position by Joining Carbonfund.org's CarbonFree® Program

Lansdale, PA, May 5, 2010 – CRF Health, a global leader in ePRO (electronic patient reported outcomes) solutions for the life sciences industry, today announced that it has joined Carbonfund.org's CarbonFree® Partner program and is offsetting the CO₂ emitted from the energy it takes to run its business. Carbonfund.org's CarbonFree® Partner program supports third-party validated renewable energy, energy efficiency, and reforestation projects in the U.S. and abroad to reduce global CO₂ emissions and help hasten the world's transition to a clean energy future. By joining Carbonfund.org's CarbonFree® Partner program, CRF Health has joined a national movement of businesses and organizations that are leading the effort to invest in renewable energy sources.

CRF Health promotes paperless clinical trials and recognizes the impact that printing and shipping have on the environment. CRF Health is committed to global environmental issues. Recently, CRF Health was awarded the "Drug Information Association EuroMeeting 2010 Greenest Exhibitor" award for the second year in a row. This award is given to the company that demonstrates the highest commitment to environmental issues at the conference.

Rachael King, CRF Health's CEO said, "CRF Health is proud to partner with Carbonfund.org and take proactive steps to minimize our environmental impact. We are excited to be taking a leadership role in giving back to the environment and our community. We are taking responsibility for our carbon footprint by investing in renewable energy sources. Also, it was particularly rewarding that nearly 50% of our donations came from CRF Health employees. This demonstrates the commitment of our global staff members to environmental issues."

About CRF Health

CRF Health is a global leader in ePRO (electronic patient reported outcomes) solutions for the life sciences industry. Through innovative technology, a thorough understanding of drug development, and mobile computing, CRF Health is driving the change to higher quality outcomes and more efficient paper-free clinical trials.

CRF Health's ePRO technology has been used in more than 60 countries, on six continents and 68 regional languages, including 10 regional Indian dialects. CRF Health consistently demonstrates the industry's highest patient compliance rates, while delivering unrivaled data accuracy and unmatched patient and site acceptance.

Since its founding in 2000, CRF Health continues to provide true global ePRO delivery and service. Headquartered in the US, CRF Health operates its R&D center of excellence in Helsinki, Finland and has offices around the world.

For more information, please visit www.crfhealth.com.

About Carbonfund.org

Carbonfund.org is the leading nonprofit carbon reduction and climate solutions organization, making it easy and affordable for individuals, businesses and organizations to reduce their climate impact by supporting third-party validated renewable energy, energy efficiency and reforestation projects. Carbonfund.org has over 450,000 individual supporters and works with over 1,400 business and nonprofit partners including Discovery, Motorola, Amtrak, Volkswagen, Dell, JetBlue, and Staples. Please visit www.carbonfund.org.

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