



CRF Health To Present At Massachusetts Biotechnology Seminar

Plymouth Meeting, PA – June 7, 2011: CRF Health, a leading global provider of ePRO solutions for the Life Sciences Industry will present at the Massachusetts Biotech Council’s Biostatistics & Data Management Committee meeting on June 14, 2011 in Cambridge, MA. John Hutchin, Senior Director, Technical Support, will present on the topic, “ePRO: Options, Regulations, and Evolving Technology”.

ePRO (electronic Patient Reported Outcomes) is a growing methodology used in clinical trials to collect the self-reported health status of patients via an electronic data capture. This session will address the advances in ePRO technology, how the ePRO industry is evolving and how Sponsors will be able to benefit even more from ePRO in the future. With greater emphasis being placed on PRO data by regulators and clinicians, Sponsors must evaluate and implement the best technical offering to satisfy the protocol or program’s requirements.

The agenda will cover:

- Overview of the types of ePRO modalities and the benefits/limitations of each
- Review of the FDA PRO Guidance for Industry documents
- Challenges for ePRO Service Providers and Sponsors
- Validation, Equivalence, and Usability
- Future of ePRO

Mary Briggs, VP Global Sales & Marketing commented, “We are honored to be invited by the members of MassBio to present on the important topic of ePRO options and modalities.” Over the past year, John Hutchin has been an invited speaker at DIA, SCDM, and APS and we are glad to have him also support the Northeast Biotech sector.”

MassBio’s Website: <http://www.massbio.org/>

About CRF Health

CRF Health is a global leader in ePRO (electronic patient reported outcomes) solutions for the life sciences industry. Through innovative technology, a thorough understanding of drug development, and mobile computing, CRF Health is driving the change to higher quality outcomes and more efficient paper-free clinical trials.

CRF Health’s ePRO technology has been used in more than 70 countries, on six continents and 68 regional languages, including several regional Indian dialects. CRF Health consistently demonstrates the industry’s highest patient compliance rates, while delivering unrivaled data accuracy and unmatched patient and site acceptance.

Since its founding in 2000, CRF Health continues to provide true global ePRO delivery and service. Headquartered in the US, CRF Health operates its R&D center of excellence in Helsinki, Finland and has offices around the world.

For more information, please visit www.crfhealth.com.

Media Contact

Heather Bilinski, Marketing Manager
CRF Health
4000 Chemical Road, Suite 400
Plymouth Meeting, PA 19462
Phone: +1 267.498.2349
Fax: +1 215.565.0001
heather.bilinski@crfhealth.com