



## **CRF Health Announces Presence/Participation at Industry Events**

**Plymouth Meeting, PA – September 21, 2010:** CRF Health, a leading provider of ePRO solutions for the Life Sciences industry, today announced a series of upcoming conferences that will feature presentations by members of CRF Health's global staff.

### **DIA EU Clinical Forum – October 11-13, 2010; Lisbon, Portugal:**

- Greg Gogates, VP of Quality Management & Regulatory Affairs, CRF Health will present on the topic of "Site eArchive Logistics."
- Rauha Tulkki Wilke, Director of Product Management, CRF Health, will present on the topic of "Capturing Real Life PRO Through Online Patient Communities."

### **SCDM Annual Meeting – October 17-20, 2010; Minneapolis, MN:**

- John Hutchin, Senior Director Technical Support, CRF Health, will participate in a panel discussion on a topic entitled, "Managing ePRO Through Metrics." The other panel members include Scott Dixon, Phase Forward, and Harshika Sachdev, Cognizant.

### **ISPOR European Congress – November 6-9, 2010; Prague, Czech Republic:**

- Rauha Tulkki-Wilke, Director of Product Management, CRF Health will present a poster session entitled "Further Insight into Designing Web-Based Patient Reported Outcomes for Use on Personal Computers in Global Studies."
- Kai Langel, Senior Systems Specialist, CRF Health and Diane Wild, Oxford Outcomes will present a joint poster session entitled "To What Extent Can Technology Improve the Validity of ClinROs?"

### **CBI's 7<sup>th</sup> Forum on PRO – November 17-18, 2010; Philadelphia, PA:**

- John Jordan, Senior VP of eClinical Technologies, CRF Health will lead a panel discussing "Which ePRO Solution is Right for Your Study – Bringing Clarity to Five ePRO Choices" along with fellow panelists: Sue Vallow, Johnson & Johnson, Marianne Ciarricco, Merck, Robyn Carson, Forest, Elsie Mathews, Bristol Myers Squibb, and Bonnie Teschendorf, PRO Scientific Advisor, CRF Health.

### **Japan ePRO Workshop – October 26, 2010; Tokyo, Japan:**

- The Japan ePRO Workshop will be held at the Hyatt Regency Hotel in Tokyo. Professor Ohashi, Department of Biostatistics, School of Public Health, University of Tokyo, will present on the topic of "Industry ePRO Trends and Current Environment for ePRO in Japan."
- Alan Howarth, Chairman of the Board of Directors will host the workshop.
- Kai Langel, Sr. Director, Systems Support, CRF Health, will present on the topic of "Which ePRO Solution is Right for Your Study – Bringing Clarity to Five ePRO Options."
- Juha Nevalainen, Director, Technical Support, CRF Health, will present on the topic of "Hands on Experience with TrialSlate™ – For Investigator Site Based ePRO Collection."

### **CRF Health EU User Group Meeting – September 27-29, 2010, Barcelona, Spain, hosted by Almirall**

#### **Partnerships in Clinical Trials, November 17-18, 2010; Vienna, Austria**

- CRF Health will be demonstrating the latest ePRO devices and showcasing global PRO consultancy services.

"PRO and ePRO thought leadership are two key elements of our strategic vision," said Mary Briggs, VP of Global Sales & Marketing. "It is our privilege to work collaboratively with our many customers and partners, such as Oxford Outcomes, Dr. Ingrid Klingmann, Health Research Associates, and Medidata to further educate the clinical

trial sector on the rapid growth of ePRO. Additionally, we look forward to sharing ePRO guidance and also global PRO consultation, to further advance the clinical trial sector to paperless PRO.”

#### About CRF Health

CRF Health is a global leader in ePRO (electronic patient reported outcomes) solutions for the life sciences industry. Through innovative technology, a thorough understanding of drug development, and mobile computing, CRF Health is driving the change to higher quality outcomes and more efficient paper-free clinical trials.

CRF Health’s ePRO technology has been used in more than 60 countries, on six continents and 68 regional languages, including several regional Indian dialects. CRF Health consistently demonstrates the industry’s highest patient compliance rates, while delivering unrivaled data accuracy and unmatched patient and site acceptance.

Since its founding in 2000, CRF Health continues to provide true global ePRO delivery and service. Headquartered in the US, CRF Health operates its R&D center of excellence in Helsinki, Finland and has offices around the world.

For more information, please visit [www.crfhealth.com](http://www.crfhealth.com).

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