



CRF's ePRO Webinar Series Draws Record Attendance

Next Event Slated for March 19

Lansdale, PA – March 04, 2009: CRF Inc. (CRF), a leading global provider of electronic Patient Reported Outcomes (ePRO) and wireless data collection solutions for the Life Science industry, launched its educational webinar series with its first session, “ePRO Deployment Basics”. This session reviewed the fundamentals of ePRO deployment, from the benefits of the ePRO technology to actual deployment within the clinical trial process. The second webinar session, “Integration of ePRO with Medication Management”, discussed the integration of medication management using a barcode scanner, from receiving shipments at the site to tracking individual patient consumption.

Rachael King, CRF's Chief Executive Officer said, “CRF has long championed the widespread adoption of ePRO and educated the industry on ePRO best practices. We are impressed with the gathering of industry thought leaders who shared their knowledge and experience during our first webinar sessions of 2009. The questions they posed both during and after these sessions were insightful and focused on how ePRO can positively impact their business. We're thrilled by the tremendous response to the webinar series, which demonstrates the growing importance of ePRO and CRF's role in the industry.”

Registered participants can find an archive recording of the “ePRO Deployment Basics” presentation at: www.crfhealth.com/news_webcasts.php.

“We wanted to share our ePRO knowledge so others can enjoy significant benefits using this technology today,” said Chris Clancy, CRF's webinar series host with extensive experience in delivering electronic patient diary technology and services for clinical trials. “The ePRO Educational Webinar Series provides an opportunity for straight talk on ePRO best practices, deployment challenges, technology integration, and more. “

The webinar series continues through the first half of 2009 with a one-hour web broadcast each month (on Thursdays at 4:00PM GMT):

- March 19: Reminders - Alerts & Other Mechanisms to Promote Maximum Patient Compliance
- April 16: Deployment to India / Japan and Other Challenging Places



- May 21: Instrument Validation, Psychometric Testing Including a Discussion of FDA guidance and ISPOR
- June 18: ePRO Discrepancy Management - How to Efficiently Clean ePRO Data and Resolve Discrepancies

Register for future sessions of the free ePRO Educational Webinar Series at:

www.instantaccessplus.com/crf/crfevents.html. Space is limited and pre-registration is required.

About CRF Inc.

CRF Inc. (CRF) is a leading global provider of electronic Patient Reported Outcomes (ePRO) and wireless data collection solutions for the Life Science Industry. Through innovative technology and a thorough understanding of drug development and mobile computing, CRF is driving the change to safer and more efficient paper-free clinical trials. The company has demonstrated one of the industry's highest patient compliance rates – an average 90% compliance through Phase I, II, III and IV clinical trials.

CRF's award-winning product, the TrialMax[®] suite, is a flexible and configurable ePRO technology that provides real-time patient monitoring, outstanding data accuracy and increased safety through compliance. The TrialMax application's unique features enable clinical trial sponsors to rapidly collect valuable data and conduct complex clinical trials with greater flexibility than other ePRO solutions. CRF's experience, combined with its dedication to achieving the highest quality and most responsive customer service, has made the company one of the life science industry's most trusted partners.

For more information, please visit www.crfhealth.com.

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